



FOR IMMEDIATE RELEASE
2/8/2011

Tiedemann Wines
574.296.1300
melissah@thetiedemanngroup.com
www.tiedemannwines.com

Tiedemann Wines Opens in Elkhart: A local wine distributor representing premiere California wines

ELKHART, IND. – Tiedemann Wines, a local wine distributor featuring primarily California wines from Napa Valley, is now open for business and ready to supply to clients throughout northern Indiana. Owner Carl Tiedemann has the background to not only supply boutique wines unique to northern Indiana, but also provide consultation on the purchasing and cellaring of wines.

“Wine was a hobby and now it is a business,” Tiedemann says. “It’s a passion. We sell wines that our family likes and others will like, too. That’s what wine’s about, sharing it with others.”

The new business represents wines such as Glenwood Cellars, Vinoce, Larkin, Twenty Rows, Wall Cellars, Grand and other unique blends. The Glenwood Cellars Cabernet Sauvignon and Sauvignon Blanc, first released in 2010, were created exclusively for Tiedemann Wines by winemaker Brian Nuss, owner of Twenty Rows and Vinoce wines in Napa Valley.

Tiedemann Wines is poised to distribute yet another new blend: the Tiedemann Signature Series Red Wine was bottled early February 2011. The wine was made by winemaker Sean Larkin of Larkin Wines. The wine will be available for distribution in the next month.

Tiedemann has been working with long time friend Didier Loustau owner of Loustau Wines and Marketing in Napa Valley to find boutique vineyards that make outstanding wines that have never seen the border of Indiana. Loustau, former senior wine buyer at Dean and Deluca, has a tremendous knowledge of the wineries in Napa Valley and has been a major contributor to the development of Tiedemann Wines.

Tiedemann’s emphasis on customer service and wine education makes him stand out from other wine distributors. Each of his family members is involved in the company that can cater to specific customer requests and develop rapport with clientele.

“We want to facilitate training others about wine,” says Tiedemann. “That’s one of the most important factors of our business.”

-30-

For more information, email carlt@thetiedemanngroup.com, or visit www.tiedemannwines.com.